

A|4 Financial Coaching Foundations Workshop

Thursday & Friday, May 4 & 5, 2017 – Eau Claire, WI

**Royal Credit Union Corporate Center
200 Riverfront Terrace
Eau Claire, WI 54703**

Schedule:

Thursday, May 4: Registration 9-9:30am;
Workshop from 9:30am-4:30pm
Friday, May 5: Workshop 9am-4pm

***Help your clients build skills for
lasting change with Financial
Coaching!***

University of Wisconsin trainers will provide a 2-day workshop on skills and strategies for financial coaches. This workshop is designed as an introduction to financial coaching and can also be used as a refresher to practice and advance coaching skills.

Don't wait to register! Space is limited.

Registration Fee of \$175 covers the 2-day training event; materials, lunch & refreshments included. (Please note, as of June 1, 2017 the price of our 2-day training will increase to \$245.)

This 2-Day Workshop Includes:

- Coaching Definitions & Distinctions
- A|4Coaching Model and Framework
- Foundational Coaching Skills
- Creating a Road Map for Financial Well-Being
- Strategies for Goal Attainment
- Working with "Stuck" Clients
- Increasing Client Motivation
- Structuring Coaching Sessions and Follow-up
- Demonstration & Practice
- Coaching Toolkit
- National Financial Coaching Resources
- Evaluation Strategies

In order to participate in this training:

- Participants are expected to have a general knowledge of financial education in order to successfully complete this financial coaching training. Basic money management topics will not be covered in this workshop.
- Participants are expected to attend and complete both days of this workshop. Following the workshop, participants will receive 1.2 Continuing Education Units from the University of Wisconsin.

TO REGISTER for this event:

<http://bit.ly/2ntjD4D>

For general questions call (608) 890-0229