University of Wisconsin
A|4 Financial Coaching
Foundations Workshop

Wednesday & Thursday, May 16 & 17, 2018 - Wisconsin Rapids, WI

Location:
Human Services Conference Room #130
111 W. Jackson Street
Wisconsin Rapids, WI 54495

Help your clients build skills for lasting change with Financial Coaching!

University of Wisconsin trainers will provide a 2-day workshop on skills and strategies for financial coaches. This workshop is designed as an introduction to financial coaching and can also be used as a refresher to practice and advance coaching skills.

Don’t wait to register! Space is limited.

Registration Fee of $245 covers the 2-day training event; materials, lunch & refreshments included.

In order to participate in this training:

- Participants are expected to have a general knowledge of financial education in order to successfully complete this financial coaching training. Basic money management topics will not be covered in this workshop.
- Participants are expected to attend and complete both days of this workshop. Following the workshop, participants will receive 1.2 Continuing Education Units from the University of Wisconsin.

Schedule:
Wednesday, May 16: Workshop from 9am-4pm
Thursday, May 17: Workshop 9am-4pm

This 2-Day Workshop Includes:
- Coaching Definitions & Distinctions
- A|4 Coaching Model and Framework
- Foundational Coaching Skills
- Creating a Road Map for Financial Well-Being
- Strategies for Goal Attainment
- Working with “Stuck” Clients
- Increasing Client Motivation
- Structuring Coaching Sessions and Follow-up
- Demonstration & Practice
- Coaching Toolkit
- National Financial Coaching Resources
- Evaluation Strategies

TO REGISTER for this event:
https://go.wisc.edu/m1vve9

For general questions call (608) 890-0229