University of Wisconsin
A|4 Financial Coaching
Foundations Workshop

Tuesday & Wednesday, March 26 & 27, 2019 – Milwaukee, WI

Location:
Goodwill Industries of Southeastern WI
James O. Wright Center for Work & Training
6055 North 91st Street
Milwaukee, WI 53225

Help your clients build skills for lasting change with Financial Coaching!

University of Wisconsin trainers will provide a 2-day workshop on skills and strategies for financial coaches. This workshop is designed as an introduction to financial coaching and can also be used as a refresher to practice and advance coaching skills.

Don’t wait to register! Space is limited.

Registration Fee of $245 covers the 2-day training event; materials, lunch included.

In order to participate in this training:

- Participants are expected to have a general knowledge of financial education in order to successfully complete this financial coaching training. Basic money management topics will not be covered in this workshop.
- Participants are expected to attend and complete both days of this workshop. Following the workshop, participants will receive 1.2 Continuing Education Units from the University of Wisconsin.

Schedule:
Tuesday, March 26: Workshop from 9am-4pm
Wednesday, March 27: Workshop 9am-4pm

This 2-Day Workshop Includes:

- Coaching Definitions & Distinctions
- A|4Coaching Model and Framework
- Foundational Coaching Skills
- Creating a Road Map for Financial Well-Being
- Strategies for Goal Attainment
- Working with “Stuck” Clients
- Increasing Client Motivation
- Structuring Coaching Sessions and Follow-up
- Demonstration & Practice
- Coaching Toolkit
- National Financial Coaching Resources
- Evaluation Strategies

TO REGISTER for this event: https://go.wisc.edu/9ra3lg

For general questions call (608) 890-0229

Center for Financial Security
UNIVERSITY OF WISCONSIN-MADISON

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