

# University of Wisconsin A|4 Financial Coaching Foundations Workshop

Tuesday & Wednesday, March 26 & 27, 2019 – Milwaukee, WI

**Location:**

**Goodwill Industries of Southeastern WI  
James O. Wright Center for Work & Training  
6055 North 91st Street  
Milwaukee, WI 53225**

***Help your clients build skills for  
lasting change with Financial  
Coaching!***

*University of Wisconsin trainers will provide a 2-day workshop on skills and strategies for financial coaches. This workshop is designed as an introduction to financial coaching and can also be used as a refresher to practice and advance coaching skills.*

**Don't wait to register!** Space is limited.

**Registration Fee of \$245** covers the 2-day training event; materials, lunch included.

**Schedule:**

Tuesday, March 26: Workshop from 9am-4pm  
Wednesday, March 27: Workshop 9am-4pm

**This 2-Day Workshop Includes:**

- Coaching Definitions & Distinctions
- A|4 Coaching Model and Framework
- Foundational Coaching Skills
- Creating a Road Map for Financial Well-Being
- Strategies for Goal Attainment
- Working with "Stuck" Clients
- Increasing Client Motivation
- Structuring Coaching Sessions and Follow-up
- Demonstration & Practice
- Coaching Toolkit
- National Financial Coaching Resources
- Evaluation Strategies

**In order to participate in this training:**

- Participants are expected to have a general knowledge of financial education in order to successfully complete this financial coaching training. Basic money management topics will not be covered in this workshop.
- Participants are expected to attend and complete both days of this workshop. Following the workshop, participants will receive 1.2 Continuing Education Units from the University of Wisconsin.

**TO REGISTER for this event:**

<https://go.wisc.edu/9ra3lq>

For general questions call (608) 890-0229