A|4 Financial Coaching Foundations Workshop

Tuesday & Wednesday, March 24 & 25 – Eau Claire, WI

THIS WORKSHOP INCLUDES:
- Coaching Definitions & Distinctions
- A|4 Coaching Model and Framework
- Foundational Coaching Skills
- Strategies for Goal Attainment
- Working with “Stuck” Clients
- Increasing Client Motivation
- Coaching Toolkit
- Demonstration & Practice
- Structuring Coaching Sessions and Follow-up
- Creating a Road Map for Financial Well-Being
- National Financial Coaching Resources
- Evaluation Strategies

Registration:
go.wisc.edu/f6kuyj

$245, includes lunch, refreshments, and coaching manual

Help your clients build skills for lasting change with Financial Coaching!

- Attendance at both days (9-4pm) is required.
- Attendees must have a working knowledge of financial education. Basic money management topics will NOT be covered.
- 1.2 Continuing Education Units earned through UW—Madison

Questions? fincoaching@sohe.wisc.edu

Extension
UNIVERSITY OF WISCONSIN—MADISON

Center for
Financial Security
UNIVERSITY OF WISCONSIN-MADISON